



### **Role Profile**

Junior Designer

### **Salary**

£20 - £24k DOE

### **Location**

Gloucester/Hybrid

### **Department**

Marketing

### **Reports to**

Head of Design  
and Brand Experience

Blackfinch Group is an award-winning investment specialist with a heritage dating back over 25 years. A trusted provider, we work in partnership with advisers. Our businesses cover tax-efficient solutions, early stage investing, managed portfolio services, property financing and renewable energy. As an environmental, social and governance (ESG) investor, we work for a positive impact. We're proud to be entrusted with over £600 million in assets under management and administration.



## Role Profile

We are seeking a talented Junior Graphic Designer to join our growing Marketing team. In this role, you will be assisting with the design and production of a wide range of marketing materials, from printed and digital product literature to advertisements, social media imagery and videos.

## Key Responsibilities

- Use Adobe Creative Cloud suite to produce stand-out visual assets such as social media imagery, event invitations, presentations, research papers, guides, as well as internal documents such as newsletters, job descriptions, and announcements.
- Confidently update existing literature with any necessary updates liaising with the key stakeholders.
- Take charge of the production and distribution of reporting across our product suite, ensuring precision and timely approval from relevant teams.
- Continuously explore innovative ways to engage our audiences, utilising formats like video, animation, and motion graphics to create compelling visual stories that bring our content to life.
- Champion brand consistency, demonstrating a deep understanding of our style, tone and values.
- Communicate effectively with team members to ensure projects are completed to the highest standard and delivered on time.
- Adapt to the daily needs of the business, providing support on ad hoc projects when needed.
- Undertake any duties as requested by the CEO, CIO or other senior management.

## Essential Experience

- 1-2 years in a marketing design role
- Highly proficient in the Adobe Suite, specifically InDesign, Photoshop, Illustrator
- Have excellent attention to detail, organisational and communication skills.

If you believe you have the skills and experience for this role, we'd be interested to hear from you. Apply by sending your CV and any other supporting documents to **HR@blackfinch.co.uk**

If you require any further information about this role, we're here to help, contact us on 01452 717070.

## Our Values

At Blackfinch we're working to make a difference in the world. We partner with advisers to meet client and business aims. Inspired by the work of Charles Darwin, we're named after one of Darwin's finches, which influenced his theories of evolution.

Our values of 'adapt', 'evolve' and 'thrive' run through everything we do. We continually adapt to changing markets, providing evolved products so that our customers can thrive. These values inform our work as an ESG investor, working towards a more sustainable future.



Offering a supportive environment, championing continuing professional development and sponsoring staff for qualifications.



One of the friendliest businesses in financial services, supporting our people, customers and investee companies.



Providing opportunities to progress plus to take up benefits, and to get involved in sponsorship and charity work

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